



COURSE BROCHURE

AI Automation Course Training

Build AI workflows, agents and chatbots that save businesses hours every week, from prompts to deployment.

2 months

DURATION

Live

ONLINE CLASSES

Rs 8,000

PER MONTH (OFFER)

Final

PORTFOLIO PROJECT

COURSE OVERVIEW

SODM's AI Automation Course Training is a 2-month practical program that takes you from AI basics to deploying real business workflows: prompt engineering, no-code automation with Make and Zapier, APIs and webhooks, AI agents and chatbots.

You build working automations throughout the course, and finish with an end-to-end automation that is tested, documented and presented like a client handover.

SKILLS YOU WILL BUILD

- ✓ Prompt engineering & prompt libraries
- ✓ APIs, webhooks & JSON
- ✓ Lead qualification chatbots
- ✓ Security & responsible AI use
- ✓ Make & Zapier automation
- ✓ AI agents & RAG fundamentals
- ✓ Testing, error handling & monitoring
- ✓ Final automation project

TOOLS AND PLATFORMS

ChatGPT

Claude

Gemini

Make

Zapier

n8n (introduction)

Google Sheets & Gmail

APIs & webhooks

WhatsApp: 0331-144 2999

MODULE 01

Introduction to AI Automation

Understand what AI automation can and cannot do, spot repetitive tasks worth automating and set up the AI tools you will use: ChatGPT, Claude and Gemini.

MODULE 02

Prompt Engineering & AI Productivity

Write clear, reusable prompts, build a prompt library and use AI to speed up research, writing and analysis with human review.

MODULE 03

No-Code Automation with Make & Zapier

Connect apps with triggers and actions, and automate lead capture, notifications and reports using Make, Zapier, Google Sheets and Gmail.

MODULE 04

APIs, Webhooks & Advanced Integrations

Understand APIs, JSON and webhooks, and connect AI models and business tools into more advanced workflows.

MODULE 05

AI Agents & Intelligent Workflows

Design AI agents and knowledge-base assistants that make decisions and hand over to a human when needed.

MODULE 06

Business Process Automation & AI Chatbots

Automate support, document handling and lead qualification with chatbots and end-to-end business workflows.

MODULE 07

Testing, Deployment & Optimization

Test workflows, add error handling and monitoring, apply security and responsible-AI practices, then deploy with documentation.

MODULE 08

Final Project

Plan, build, test and present an end-to-end automation project.

Your Final AI Automation Project

Validate a real business problem, build an end-to-end AI workflow with safeguards, document it and present the results.

- ✓ Validated business problem and process map
- ✓ End-to-end automated workflow with AI model integration
- ✓ Error handling, validation and human approval steps
- ✓ Testing, security and performance notes
- ✓ Workflow documentation and client handover
- ✓ Presentation of results, costs and business benefits

Prompt to production

From prompt engineering to tested, deployed workflows.

No-code and APIs

Make, Zapier and API-powered workflows.

Agents & chatbots

Knowledge-base assistants and lead qualification bots.

Final project

An end-to-end automation project.

Who should join

- ✓ Students and fresh graduates
- ✓ Marketers and business owners who want to save time
- ✓ Freelancers adding AI services
- ✓ Agency staff and virtual assistants
- ✓ Anyone curious about AI at work

Format

- ✓ Live instructor-led classes on Google Meet
- ✓ Recorded sessions for revision
- ✓ Hands-on practical tasks
- ✓ Certificate of completion

Course fee

LIMITED-TIME: 20% OFF THE COURSE FEE

Confirm offer validity and batch dates on WhatsApp. Enrolment fee is not discounted.

Enrolment fee

One-time, paid when you join.

Rs 4,000

MONTHLY PLAN

~~Rs 10,000~~ **Rs 8,000**

per month for 2 months, plus Rs 4,000 enrolment

How to enrol: message us on WhatsApp 0331-144 2999 with the course name. We confirm the next batch date and seat availability.
schoolsofdigitalmarketing.pk

We do not guarantee jobs, income or rankings. Outcomes depend on your effort and the market.