



COURSE BROCHURE

GoHighLevel (GHL) Course Training

Master GoHighLevel: CRM, funnels, automation, calendars, reputation tools and agency management.

2 months

DURATION

Live

ONLINE CLASSES

Rs 8,000

PER MONTH (OFFER)

Final

PORTFOLIO PROJECT

COURSE OVERVIEW

SODM's GoHighLevel (GHL) Course Training is a 2-month practical program covering the whole platform: CRM and pipelines, funnels and websites, email and SMS, workflows, calendars, reputation management, AI features, integrations, reporting and agency operations.

You build a working GHL setup step by step and finish with a configured sub-account, automations and a reusable snapshot you can present to clients.

SKILLS YOU WILL BUILD

- ✓ CRM, contacts & pipelines
- ✓ Email & SMS campaigns
- ✓ Calendars & appointment booking
- ✓ GHL AI & conversational AI basics
- ✓ Funnels, websites & forms
- ✓ Workflows & marketing automation
- ✓ Review & reputation workflows
- ✓ Agency setup, snapshots & reporting

TOOLS AND PLATFORMS

GoHighLevel

Zapier

Make

APIs

Google Calendar

WhatsApp: 0331-144 2999

MODULE 01

Introduction to GoHighLevel

Understand the platform, agency and sub-account structure and the dashboard, and set up a working account for practice.

MODULE 02

CRM, Contacts & Pipeline Management

Organise contacts and smart lists, and build opportunity pipelines with clear sales stages.

MODULE 03

Funnels, Websites & Landing Pages

Build funnels, websites, forms and landing pages that capture and qualify leads.

MODULE 04

Email, SMS & Communication Setup

Set up email and SMS sending, campaigns, calls and the Conversations inbox, with messaging consent.

MODULE 05

Workflows & Marketing Automation

Automate follow-ups, reminders, missed-call text-back and lead nurturing with GoHighLevel workflows.

MODULE 06

Calendars, Reputation Management & AI Features

Automate appointment booking and reminders, collect reviews and use GHL AI and conversational AI with human handoff.

MODULE 07

Integrations, Reporting & Agency Management

Connect GoHighLevel with Zapier and Make, build reports and manage sub-accounts and snapshots.

MODULE 08

Final Project

Present a configured sub-account with CRM, funnel, automations and reporting.

Your Final GHL Project

Choose a business niche and deliver a configured sub-account with CRM, funnel, automations, booking system and reporting.

- ✓ Configured GHL sub-account
- ✓ CRM and sales pipeline
- ✓ Landing page or lead-generation funnel
- ✓ Automated email and SMS workflows
- ✓ Appointment booking system
- ✓ Review management workflow
- ✓ Reusable snapshot or documented setup
- ✓ Portfolio-ready project presentation

CRM & pipelines

Contacts, smart lists, opportunities and sales stages.

Funnels & forms

Landing pages, websites, forms and lead capture.

Automation

Follow-ups, reminders and missed-call text-back.

Agency skills

Sub-accounts, snapshots, reporting and onboarding.

Who should join

- ✓ Students and fresh graduates
- ✓ Marketers and agency staff
- ✓ Freelancers adding CRM skills
- ✓ Business owners who want one system for leads
- ✓ Automation learners adding a CRM skill

Format

- ✓ Live instructor-led classes on Google Meet
- ✓ Recorded sessions for revision
- ✓ Hands-on practical tasks
- ✓ Certificate of completion

Course fee

LIMITED-TIME: 20% OFF THE COURSE FEE

Confirm offer validity and batch dates on WhatsApp. Enrolment fee is not discounted.

Enrolment fee

One-time, paid when you join.

Rs 4,000

MONTHLY PLAN

~~Rs 10,000~~ **Rs 8,000**

per month for 2 months, plus Rs 4,000 enrolment

How to enrol: message us on WhatsApp 0331-144 2999 with the course name. We confirm the next batch date and seat availability.
schoolsofdigitalmarketing.pk

We do not guarantee jobs, income or rankings. Outcomes depend on your effort and the market.