



AI-POWERED DIGITAL MARKETING

MASTERY PROGRAM

Complete Beginner to Advanced | 2 Classes a Week | 4 Months

TRAINING EXCELLENCE FEATURES

13

MODULES

60+

HOURS TRAINING

Live

LECTURES

1

CAPSTONE PROJECT

PRACTICAL SKILLS COVERED IN THIS PROGRAM

DM Foundation

AI Fundamentals

Prompt Engineering

SEO & AI SEO

Content Marketing

PPC & Google Ads

Meta Ads & SMM

WordPress & Shopify

Ecommerce

Data Analytics

Affiliate Marketing

Capstone Project

Asset Flipping

Freelancing/Job

WHAT YOU'LL ACHIEVE AFTER COMPLETION

- ✓ Prepare for Digital Marketing & Growth Roles
- ✓ Launch and Grow Your Own Online Business
- ✓ Unlock Online Income Opportunities
- ✓ Master AI-Powered Marketing Workflows

#1 AI POWERED DIGITAL MARKETING COURSE

Enroll Now:

WhatsApp: +92 331 144 2999



4.9/5 Rating | 100+ Students Trained

FULL COURSE MODULES

M01 Digital Marketing Foundations

- Marketing Fundamentals
- Marketing Channels
- Consumer Psychology
- Customer Journey & Funnels

M03 SEO & AI SEO

- SEO Fundamentals
- On Site SEO
- Off Site SEO
- Technical SEO

M05 Facebook & Instagram Ads

- Meta Advertising Ecosystem
- Campaign Structure
- Audience Research
- Meta Pixel & Tracking

M07 Google Ads & PPC

- Google Ads Introduction
- Google Ads Campaign Types
- PPC Keyword Research & Selection
- Landing Page & CRO

M09 Ecommerce & Online Business

- Ecommerce Business Models
- Product Research Methods
- Ecommerce Marketing Strategies
- Product Validation Techniques

M11 Freelancing & Client Hunting

- Freelancing Fundamentals
- Freelancing Platforms
- Client Hunting Via LinkedIn & Instagram
- Personal Branding

M13 Digital Asset Flipping

- Digital Asset Basics
- Identify Flipping Opportunities
- Buying & Selling Online Assets
- Find Online Assets

M02 AI For Digital Marketers

- AI Basics for Marketing
- AI Tools Overview
- Prompt Engineering Basics
- AI for Productivity & Research, Ethics

M04 Social Media Management

- Social Media Strategy
- SMM Funnels (TOFU - MOFU - BOFU)
- Social Media Post Design using Canva
- SMM Content Types

M06 Content Marketing With AI

- Content Marketing Fundamentals
- Website & Blog Content
- Social Media Content
- Content Writing Frameworks

M08 WordPress & Shopify

- Domain, Hosting & Website Setup
- WordPress Website Creation
- Shopify Ecommerce Store Development
- Themes & Plugins

M10 Data Analytics & Tracking

- Analytics Setup
- User Tracking
- Dashboard Reporting
- Performance Reports & KPI's

M12 Capstone Project

- Choose Any Business
- Apply Learned Skills
- Execute Marketing Activities
- Review Basic Outcomes

WHY CHOOSE SODM TRAINING

★★★★★
Trusted by 100+ Students Across Pakistan

Live Instructor-Led Classes

Real-time interactive sessions with industry experts

Practical Training

Hands-on projects with real tools: SEMrush, Google Anal

Industry-Relevant Curriculum

Master the latest digital marketing strategies, platforms, and best practices.

Job & Freelancing Ready Skills

Build practical skills that can help you pursue jobs, freelancing, or entrepreneurship.

Beginner-Friendly Curriculum

Start from the fundamentals and gradually progress to advanced topics.

Certification of Completion

Receive recognition for successfully completing the training program.

CAREER OUTCOMES

\$400+/Month

Income Potential

10+

Global Career Opportunities

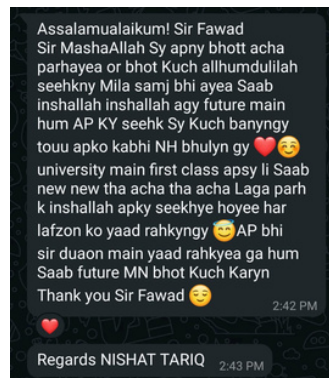
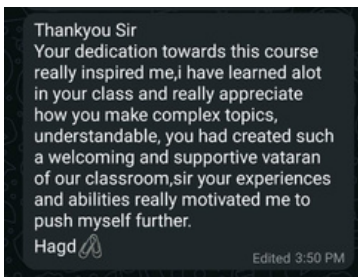
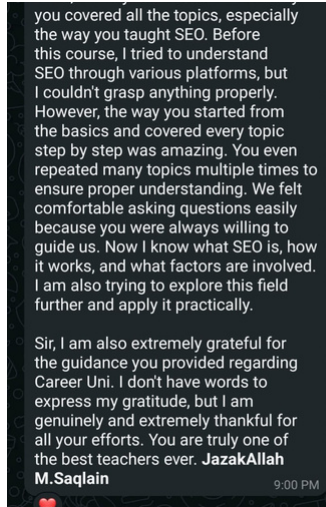
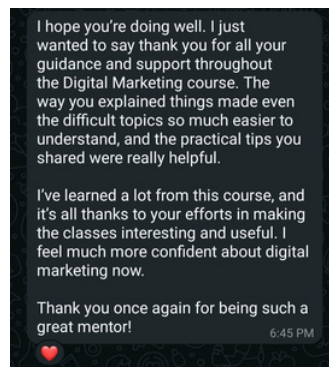
100%

Practical Learning Focus

Multiple

Income Streams

SATISFIED STUDENT REVIEWS



Ready to Transform Your Career?

Enroll Today | Next Batch Starting Soon | Limited Seats Available

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FAWAD AHMED

Co-Founder & Trainer, School of Digital Marketing

“With 6+ years of hands-on experience in digital marketing, I've worked across SEO, Social Media Marketing, Google Ads, and Meta Ads. My journey has been filled with continuous learning, experimentation, and real-world results. Through SODM, I'm committed to sharing practical knowledge and proven strategies that help students develop in-demand skills and grow their careers with confidence.”

6+ Years

Experience

100+

Student's Trained

ENROLLMENT PRICING - 4 MONTHS COMPLETE PROGRAM

SODM Digital Marketing Mastery Program

Special Launch Price

PKR 30,000

One Time Fee for 4 Months Training

Original Price PKR 45,000 Save Rs. 15,000 (33% Off)

WHAT'S INCLUDED

- ✓ Live Classed Via Google Meet
- ✓ 4 Months of Instructor-Led Training
- ✓ 13 In-depth Modules of Digital Skills
- ✓ Dedicated Student Community
- ✓ Certificate of SODM Completion
- ✓ Exclusive Career Guidance

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